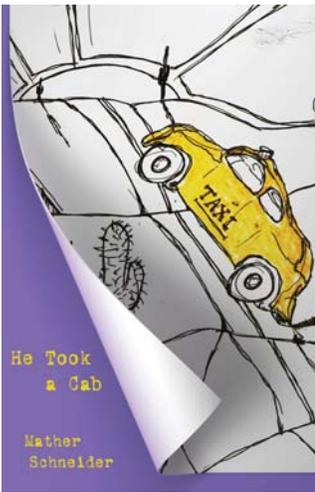


# Press Release

For Release: Immediately Contact: Raymond Hammond, Editor; 917.843.8825; rhammond@nyquarterly.org  
 Publication Information: 5.5 x 8.5 in.; 116 Pages; ISBN: 978-1-935520-21-4  
 Library of Congress Control Number: 2011932515 Publication Date: September 9, 2011  
 Website: <http://www.nyqbooks.org/author/matherschneider>  
 Suggested Retail: 14.95 USD; 15.95 CAN; 8.95 GBR; 10.50 EUR; 14.95 AUS  
 Availability: Amazon, Barnes and Noble, Powell's, Small Press Dist. To the Trade: Ingram Distribution, SPD

## NYQ Books™ announces the publication of *He Took a Cab* by Mather Schneider



September 9, 2011 - New York, NY - NYQ Books™ is proud to announce the release of *He Took a Cab* by Mather Schneider. Mather Schneider's second full-length collection of poems takes the reader on the unforgettable ride of a lifetime. With each poem, Schneider propels the reader into a mindset of having just hailed a cab in a David Lynch movie—one where seemingly simple stories resonate deeper and deeper within the reader every time the book is read. Schneider's voice is in control, honest, and in your face while reserving an underlying concern and caring for both humanity and language. Schneider is clearly in the driver's seat, but you are safe in his backseat. Reading *He Took a Cab* you have the feeling that you will get where you are going—one way or another. Sit back and relax.

"Mather Schneider, thankfully, is not a poet's poet. Instead, he's a poet for everyone. His poetry seems simple, almost stripped, but it contains the only kind of music that matters—the one that lingers and resonates long after you've heard it. In *He Took a Cab*, Mather Schneider drives us around the hard realities of Tucson and life. It's well worth the fare. This cabby always knows where he's going and the best way to take you where you need to be."

—James Valvis, author of *How to Say Goodbye*

"Mather Schneider is not only a sage and accurate observer of the way we live, he's also a first-rate heart in a flinty body; a poet that isn't afraid to engage life on whatever level he finds it, revealing things we don't even know about ourselves in words and poems clear enough and cold enough to shock us anew. This fine book of poetry deserves and rewards repeat reading. Put it next to a faker's books and see how it shines in comparison."

—Rusty Barnes, author of *Redneck Poems*

"As with his day job, Schneider's poems tend to offer brief journeys to seemingly unexotic destinations. But rather than simply cruising us from Point A to Point B, he deposits us each time that-much-closer to the center of our shared human experience; where traditional beauty fails in its contrivance—and genuine beauty isn't always pretty."

—David p Bates, Interior Noise Press

Mather Schneider was born in 1970 in Peoria Illinois. He has since lived in Arkansas, Washington State and currently Tucson, Arizona where he drives a cab. He has published hundreds of poems and stories in the small press since 1994.

NYQ Books™ was established in 2009 as an imprint of The New York Quarterly Foundation, Inc. Its mission is to augment the *New York Quarterly* poetry magazine by providing an additional venue for poets who are already published in the magazine.

